Practice Management Course  Friday, October 14, 2016
“No Time to Gamble: Improving the Odds for Success in Your Practice”

President: William R. Stern, MD, FACG, and Louis J. Wilson, MD, FACG

In this era of value-based care, alternative payment models, increasing administrative demands, and constant time constraints, many physicians feel that the odds are stacked against them and always favor the house. The ACG Practice Management Course illustrates that there are still ways to improve your odds for a fulfilling and successful practice! This course seeks to help gastroenterologists put their income and professional well-being first in a challenging environment. The 2016 Practice Management Course provides up-to-date information about the state of practice management, including trends, changes in regulations and laws, and best practices to effectively manage a gastroenterology practice in today’s uncertain environment.

SESSION 1: THE FUTURE OF HEALTH CARE

Presidential Address: Time to Treat Practice Management as a Priority
Kenneth R. DeVault, MD, FACG, ACG President
Summarize the evolving relationship between ACG leadership and the private practice community and how the work of the Practice Management Committee and GI Circle are critical to that relationship.

The Merit-Based Incentive System and the Future of Value-Based Care
Richard E. Moses, DO, JD
Define the MIPS construct and identify important elements of it that will affect physicians in practice.

Alternative Payment Models: Risk or Opportunity?
Costas H. Kefalas, MD, MMM, FACG
List and evaluate alternative payment models and the opportunities they present to private practice.

SESSION 2: PHYSICIAN COMPENSATION: OPTIONS AND CONSEQUENCES

Keeping it Simple – Eat What You Kill
Louis J. Wilson, MD, FACG

The Salary Model
Michael S. Morelli, MD, CPE, FACG

Hybrid Models
Joseph A. Cappa, MD, FACG

The first three presentations illustrate and compare, through actual member examples, the specific ways practice groups compensate physicians and how those compensation modes affect the groups.

SESSION 3: MEETING CHALLENGES IN THE MODERN DAY PRACTICE

Special Challenges of Smaller/Solo Practices
Suriya V. Sastri, MD, FACG
Identify those areas of practice management that affect all practices, but are particularly relevant to solo and smaller practices.

Opportunities in Outsourcing
Ralph D. McKibbin, MD, FACG
Evaluate the opportunities to outsource areas of practice management and identify those that are particularly suited to different sized practices.

Hospital, Hybrid, or ACO
G. Anton Decker, MBBCh, MRCP, CPE, MHA, FACG
Assess the different practice arrangements and identify the benefits and liabilities of each.

Opportunities in Creative Scheduling
Samir A. Shah, MD, FACG
Explain the different scheduling options and identify which practices may benefit from each.

Engaging Patients and Improving the Patient Experience: Strategies to Enhance the Value Equation
James S. Leavitt, MD, FACG
Discuss the value proposition from the patient’s perspective and how engaging patients will enhance your value proposition and contribute to successful clinical and business outcomes.
SESSION 4: MAKING YOUR PRACTICE MORE EFFICIENT

Meeting the Needs of Your Markets Efficiently
G. Anton Decker, MBBCh, MRCP, CPE, MHA, FACG
Appraise the market needs in your practice region and recognize the opportunities that may be available.

Using Physician Extenders
Richard E. Moses, DO, JD
Describe the use of physician extenders and identify new areas where they may be useful.

Documentation Options for any EMR
Jay N. Yepuri, MD
Discuss the various documentation options for EMR and demonstrate their use.

Practice Efficiency and Time Management
Irving M. Pike, MD, FACG
Outline time management techniques and illustrate how they can affect practice efficiency.

SESSION 5: WORK-LIFE BALANCE

Using Emotional Intelligence to Maximize Your Performance
Costas H. Kefalas, MD, MMM, FACG
Define emotional intelligence and explain how to incorporate the ideas into your daily routine.

Avoiding Professional Burnout
Christina M. Surawicz, MD, MACG
Recognize the symptoms of burnout and identify those steps that will help prevent it.